

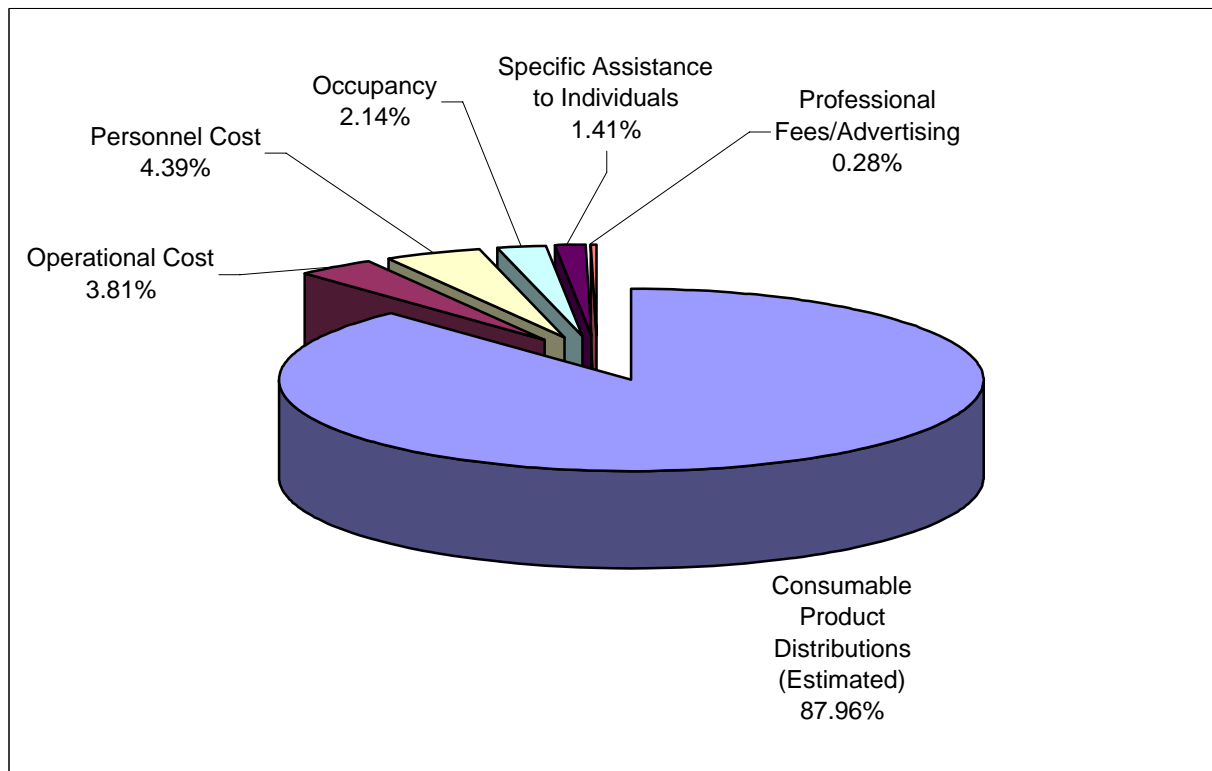
# COMPASSION COALITION, INC.

## Measures of Effectiveness - 2006

### Key Points of Interest

- o Every \$1.00 raised by Compassion Coalition purchases 10 pounds of food
- o Estimated retail value of product distributed constitutes 88% of total operation budget, the remaining 12% is spent on operating costs

Statement of Functional Expenses	Amount	Percent
Consumable Product Distributions (Estimated <sup>1</sup> )	\$3,605,478.00	87.96%
Operational Cost <sup>2</sup>	\$156,238.00	3.81%
Personnel Cost <sup>2</sup>	\$180,089.00	4.39%
Occupancy <sup>2</sup>	\$87,832.00	2.14%
Specific Assistance to Individuals <sup>2</sup>	\$57,959.00	1.41%
Professional Fees/Advertising <sup>2</sup>	\$11,527.00	0.28%
<b>Total</b>	<b>\$4,099,123.00</b>	<b>100.00%</b>



<sup>1</sup>The amount for "consumable product " has been estimated by management based upon an average retail value per pound multiplied by the actual pounds of product distributed. Accordingly, actual results would differ from those estimates.

<sup>2</sup>This amount has been compiled from information reported by Compassion Coalition, Inc. to the Internal Revenue Service. This figure does not include amounts from Compassion Coalition, Inc.'s unrelated business activities (Thrift Store).